Women are uninformed about their own health

Nationwide MDVIP survey reveals American women fail to get the facts or care they need to address their greatest health risks.



94% of Women Fail Women's Health IQ Quiz

91%	don't know heart disease is the #1 killer of women	
81%	don't know Pap test only screens for cervical cancer	
73 %	don't know lack of sleep can damage the brain	
69%	don't know drinking alcohol increases breast cancer risk	

PATIENTS EXPERIENCE PITFALLS

Most women say primary care doctors are important to their health, but many don't feel heard.

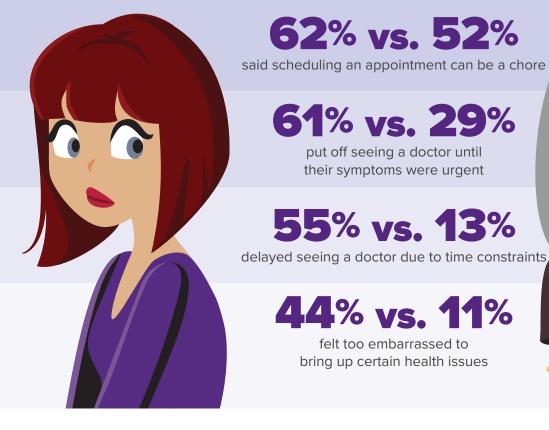


More than a third wish their doctor spent more time on health

Nearly 1 in 3 say their concerns weren't taken seriously Nearly 1 in 3 felt rushed

OLDER VS. YOUNGER

Women ages 20-34 are less engaged than women age 55+, and are more frustrated with their healthcare experience:



62% vs. 52% said scheduling an appointment can be a chore

61% vs. 29% put off seeing a doctor until

their symptoms were urgent

55% vs. 13%

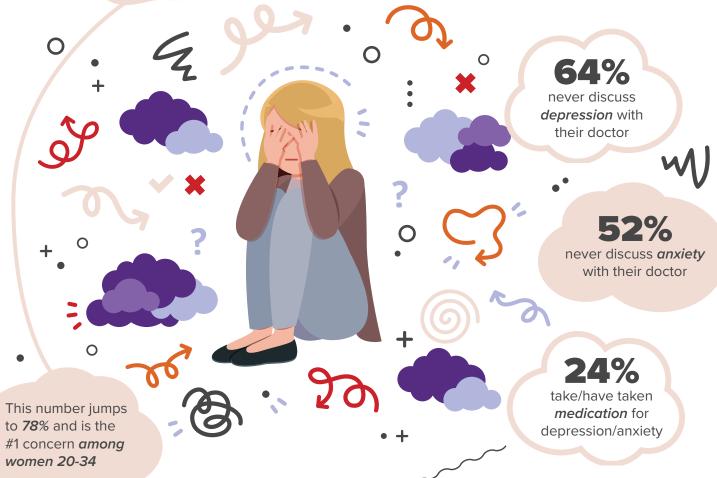
44% vs. 11%

felt too embarrassed to bring up certain health issues



MENTAL HEALTH MATTERS

More than half of all women are worried about their mental health, but most aren't seeking support:



TAKE ACTION



- ▶ Take the Women's Health Quiz at mdvip.com/womenshealthIQ
- care doctor.

best advocate.

Listen to your body and be your own

Schedule a visit with your primary

ABOUT THE SURVEY

These are the

findings from an Ipsos poll conducted on behalf of MDVIP. Learn more about the survey results and methodology at mdvip.com.